

PRESS RELEASE

KELLY BAGLEY, AVP, MORTGAGE INVESTMENTS, WESTERN CANADA:

ANNOUNCEMENT: Firm Capital is pleased to announce that Kelly Bagley has recently joined Firm Capital Corporation, as an Assistant Vice President, Mortgage Investments for Western Canada. As part of the Firm Capital team, Kelly will lead Firm Capital's mortgage lending origination in Western Canada. Kelly's responsibilities will include expanding Firm Capital's relationships with builders, developers and investment property owners in these markets. The lending programs offered will focus on land and development financing, construction (infill, subdivision and multi-family), bridge financing and secondary debt for major investment property owners.

Kelly Bagley brings with him over 15 years experience in real estate finance. Prior to working for Firm Capital, Kelly was a Senior Account Manager at Laurentian Bank of Canada, where he developed the single family home builder and land development financing program in Alberta. Other previous experience includes 10 years with Royal Bank Calgary, where Kelly was the Senior Account Manager for the Commercial Markets Group.

Kelly can be reached at our new Calgary office at 2750-3rd Avenue N.E., Calgary, Alberta. Tel: 403-273-2771 and by e-mail kbagley@firmcapital.com.

ABOUT FIRM CAPITAL

Founded in 1988, Firm Capital Corporation is a non-bank lender providing residential and commercial construction, bridge and conventional real estate finance, including providing term, mezzanine and equity capital investments for real estate projects. Firm Capital is the Mortgage Banker to various capital pools, including the Toronto Stock Exchange listed Firm Capital Mortgage Investment Corporation (TSX: FC) and to Firm Capital Mortgage Investors Corp., an RSP mortgage fund in operation since 1994. In 2013, Firm Capital completed \$665 million in various real estate finance transactions and \$415 million year to date 2014. Since 2000 Firm Capital has originated, underwritten, structured, funded, serviced and managed over \$5 billion worth of residential and commercial mortgage investments throughout Canada.

For further information, please contact:

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